**Cost and Registration for Conference**

**ASSET MANAGEMENT CONFERENCE**  
**APRIL 30, 2015**  
**DoubleTree by Hilton, Grand Rapids Airport**  
**PUBLIC AGENCIES**
- $25 per participant.

**CONSULTANTS AND PRIVATE COMPANIES**
- $100 per participant.

Breakfast, lunch, and break refreshments will be provided at the conference. Please let us know if you have special dietary, physical, or other needs.

To register, contact the Michigan Local Technical Assistance Program (LTAP) at the Center for Technology and Training at 906-487-2102, ctt@mtu.edu, or www.michiganltap.org/workshops/2015-TAMC

---

**Hotel Accommodations**

A block of rooms under “Asset Management Conference” has been secured at a rate of $96, with complimentary self-parking.

**DoubleTree by Hilton, Grand Rapids Airport**
4747 28th St. SE  
Grand Rapids, MI 49512  
Reservations Call: 616-957-0100  
Cut-off Date: April 17, 2015

---

**TRANSPORTATION ASSET MANAGEMENT CONFERENCE**  
**INVESTING IN OUR FUTURE WITH DATA DRIVEN DECISIONS**  
**April 30, 2015**  
**SPRING CONFERENCE**  
**DoubleTree by Hilton, Grand Rapids Airport**  
**8 a.m. - 4 p.m.**

---

**Complimentary Parking**

---
Dear Conference Attendee:

Welcome to our 2015 TAMC Spring Conference! Our conference theme is “Investing in Our Future with Data Driven Decisions.” The science of asset management provides an effective framework for transportation investment planning because it is both focused on the future and based on good data.

We hope and trust that the speakers and topics we have assembled for you will help support your local efforts to advance the practice of asset management here in Michigan.

Thank you for your continued support for and commitment to the asset management community in Michigan. I look forward to seeing you at the conference.

Sincerely,

Roger Safford, P.E.
Chair
Transportation Asset Management Council

---

**CONFERENCE AGENDA**

**Thursday, April 30, 2015**

**TRANSPORTATION ASSET MANAGEMENT CONFERENCE**

**MORNING SESSION:**

- 7:30 – 8:00 a.m. Registration / Breakfast
- 8:00 – 8:10 a.m. Welcome and Opening Comments / 2014 Annual Report
  - Roger Safford, TAMC Chair
- 8:10 – 9:00 a.m. Utilizing Roadsoft to Help Develop a Long-Range Plan
  - Rick Sprague, Kent County
- 9:00 – 9:25 a.m. PASER 10 Years After: A Summary Analysis of the Data
  - Gil Chesbro, MDOT
- 9:25 – 10:00 a.m. Progress and Innovation in Bridge Preservation
  - Rebecca Curtis, MDOT
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:00 a.m. What’s New in Chip Seal Techniques?
  - Tom Wood, Minnesota DOT
- 11:00 – 11:15 a.m. IRT/ADARS Reporting
  - Bill McEntee, TAMC Vice Chair
- 11:15 a.m. – Noon Keynote Speaker
  - Gov. Rick Snyder (Invited)

**LUNCH:**

- Noon – 1:00 p.m. Lunch

**AFTERNOON SESSION:**

- 1:00 – 1:15 p.m. TAMC 2015 Award Presentations: Individual and Organization(s)
- 1:15 – 2:00 p.m. What Happens on May 6? One Day after Proposal 1 Passes or Fails
  - Bill Anderson, SEMCOG
- 2:00 – 2:45 p.m. Where the Water Meets the Road
  - Patrick Ertel, DNR
- 2:45 – 3:15 p.m. Intelligent Use of Data to Make Intelligent Infrastructure Investment Decisions
  - Royce Greaves, OPUS
- 3:15 – 4:00 p.m. What’s New in Texas Under Seal and Other Preventive Maintenance Techniques
  - Tom Wood, Minnesota DOT
- 4:00 p.m. Closing Comments
  - Roger Safford, TAMC Chair

---

**DoubleTree by Hilton, Grand Rapids Airport website:**

[www.doubletreegrandrapids.com](http://www.doubletreegrandrapids.com)