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# Michigan Winter Operations Conference

## Event & Registration Details

**Date:** October 17-18, 2023

**Cost:** \$190 per person

**Registration Deadline:** October 8, 2023

Register at <http://ctt.nonprofitsoapbox.com/2023winteroperations>

**Optional Networking Event:** October 16, 2023 - 5pm ET

**Exhibitor Show:** October 17, 2023 - 3pm ET - 6pm ET

In-person only!

## In-Person & Virtual

Shanty Creek Resort - Summit Village  
5780 Shanty Creek Rd, Bellaire, MI

## LODGING

Rooms at Shanty Creek Resorts-Summit Village are available at a per-night reduced rate.

For rate information & to book your room, visit <https://www.shantycreek.com/reservations/mi-tech-university-winter-operations/>

**Group Rate Expires: September 16, 2023**

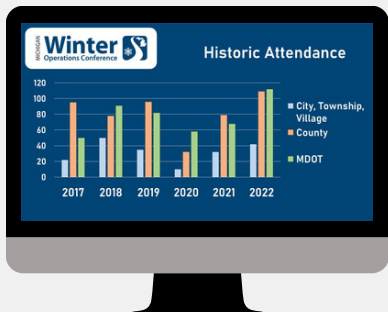
Join our email list by emailing [ctt@mtu.edu](mailto:ctt@mtu.edu).

## In-Person



OR

## Virtual



## Intended Audience

All City, County, & MDOT:  
 Operators  
 Superintendents  
 Mechanics  
 Managers  
 Foremen  
 Directors of Public Works  
 Anyone else who moves snow!

QUESTIONS?



[ctt@mtu.edu](mailto:ctt@mtu.edu)

Registration is required for fulfillment of continuing education. Read the Center for Technology & Training policy [here](#).

No-shows/cancellations within three business days of the event are charged the full registration fee; substitutions accepted

Michigan Technological University is an Equal Opportunity Educational Institution/Equal Opportunity Employer that provides equal opportunity for all, including protected veterans and individuals with disabilities.

Accommodation requests related to a disability should be made at least ten business days prior to the event by emailing [ctt@mtu.edu](mailto:ctt@mtu.edu).



# Agenda

Day 1 - October 17, 2023

07:00 AM	<b>REGISTRATION &amp; BREAKFAST</b>
08:00 AM	<b>ELECTRIC VEHICLE FIRE</b> <i>Presenter: James Lafrinere</i>
09:00 AM	<b>SALTWISE</b> <i>Moderator: Justin Droste</i> <i>Presenter: Allison Madison</i> <i>Panel: Bryan Pickworth, TBD, TBD</i>
10:00 AM	<b>BREAK</b>
10:15 AM	<b>NOAA WEATHER UPDATE</b> <i>Presenter: Pat Bak</i>
11:00 AM	<b>MOCK WEATHER EVENT</b> <i>Moderator: Jake Welch</i> <i>Panel: Rob Hudec, Kent Dubord, Jesse Ball, Adam Lape</i>
12:00 PM	<b>LUNCH</b>
01:00 PM	<b>SLEEP HYGIENE</b> <i>Presenters: Naomi Hyso &amp; Nicole Persing-Wethington</i>
01:30 PM	<b>COMMUNICATION</b> <i>Presenter: Jesse Ball</i>
02:00 PM	<b>LEADERSHIP PANEL</b> <i>Presenters: TBD</i>
02:30 PM	<b>WINTER ROAD DECISION-MAKING USING AI</b> <i>Presenter: Zhen Liu</i>
03:00 PM	<b>EXHIBITOR SHOW</b>

## Exhibitors

Cargill Road Safety  
Certified Power Solutions  
Co-Op Industries, Inc.  
Falcon Asphalt Repair Equipment  
Great Lakes Chloride, Inc.  
Hoekstra Equipment  
K-Tech Specialty Coatings, Inc.  
Kimco USA Inc.  
Knapheide Truck Equipment  
Liquid Calcium Chloride Sales, Inc.

Michigan CAT  
Michigan Chloride Sales LLC  
SoundOff Signal  
St. Regis Culvert, Inc.  
Truck & Trailer Specialties  
Truck & Trailer Specialties of Boyne Falls, Inc.  
UNIQUE Paving Materials Corp.  
Vaisala Inc.  
Wolverine Truck Group

## Door Prize

You could win  
a solo stove Bonfire 2.0!  
**MUST BE PRESENT TO WIN.**



## Please Note:

**You may attend this conference  
in-person OR virtually!**

# Agenda

Day 2 - October 18, 2023

07:00 AM	<i>REGISTRATION &amp; BREAKFAST</i>
08:00 AM	<b>LIQUIDS IN MICHIGAN</b> <i>Moderator: Kevin McCarthy</i> <i>Panel: Justin Droste, Bryan Pickworth TBD</i>
08:45 AM	<b>TRUCK INSPECTION</b> <i>Presenters: Mike Phillips &amp; Rob Hudec</i>
09:45 AM	<i>BREAK</i>
10:00 AM	<b>BLIZZARD OF 1978</b> <i>Moderator: Duane Pool</i> <i>Panel: TBD</i>
10:30 AM	<b>SALT SHED UPDATE</b> <i>Presenter: Adam Lape</i>
10:45 AM	<b>TRUCK BUILDOUT</b> <i>Presenters: Joe Pline &amp; Colby Page</i>
11:00 AM	<b>EQUIPMENT PANEL DISCUSSION</b> <i>Panel: Joe Pline, Colby Page, John McKeown, Kevin McCarthy</i>
12:00 PM	<i>LUNCH &amp; ADJOURN</i>

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