# **Pavement Markings:**

What to Use, How to Choose & Get What You Pay For

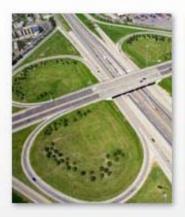






# >>> Purpose

Pavement markings are used to provide safety for the motoring public, pedestrians and bicyclists, traffic control on roadways, and traffic-flow management at road construction sites.













## >>> The Next 30 Minutes: Discussion

- History of Pavement Marking
- Terms & Definitions
- Materials: Binders with Optics
- Selecting Appropriate Materials for Desired Service Life
- Specifications, Contractors, Inspection, Verify



# >>> History of Pavement Markings



>>> Woodward Ave – 1st paved mile of concrete road (U.S.)



Davison Freeway – 1st depressed freeway (U.S.)



# >>> MI County Engineers Set the Trend





- >>> River Road, Trenton
  1911: Edward Hines, 1st use
  of painted centerline (U.S.)
- >>> County Rd 492, Marquette 1917: Kenneth Sawyer, 1st use of painted centerline on rural highway, "Dead Man's Curve"



# **Terms & Definitions**



# >>> Presence or Delineation

> The ability to see a marking.



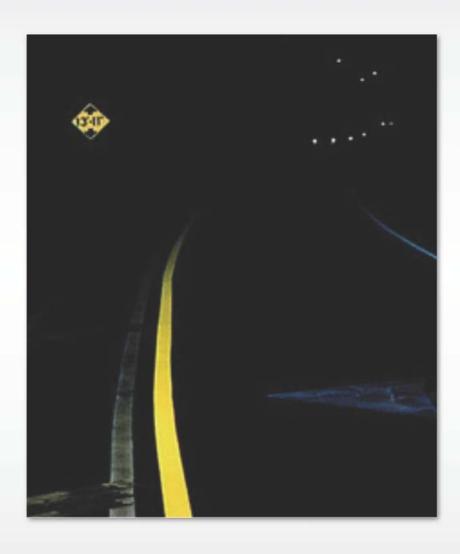
# >>> Daytime Presence



The ability to see a marking in daytime.



# >>> Nighttime Presence



The ability to see a marking in nighttime.



# >>> Nighttime Presence in Rain – Wet Reflective



The ability to see a marking in nighttime during rain.



## >>> Binders

- Liquid or solid material provides color for daytime presence.
  - >>> Paint
  - >> Thermoplastic
  - >>> Plural Component Liquids
  - Cold Plastic Tape



# >>> Optics

- Glass beads applied on top of binder to provide nighttime presence.
- Add elements for nighttime WET REFLECTIVITY.
  - Standard Glass Beads special coatings (depending on what binder)
  - >>> Higher Reflectivity Beads (Big Beads)
  - >> Elements



# >>> Double Drop

The application of both standard beads and big beads for enhanced reflectivity.



# >>> Recessing



Cutting a groove in pavement to protect marking from snow plows.



## >>> Service Life



How long a marking will provide desired level of delineation.



# >>> Longlines



- Longitudinal markings that separate lanes of traffic.
  - Centerlines
  - >>> Edge Lines
  - >>> Skip Lines & Lane Lines
  - Gores



# >>> Special Markings







- Markings that delineate intersections and provide info for motorists.
  - Stop Bars
  - >> Cross Walks
  - >>> Cross Hatching
  - >>> Turning Guide Lines
  - Symbols
  - >>> Legends



# >>> Tracking



Damage caused to pavement markings by vehicles crossing them before they are cured.



# >>> Convoys & Line Protection



Provides advance warning to motorists and protection to the marking as it cures to avoid tracking.



# >>> Data Logging System (DLS)

- Monitors in real time all specification parameters:
  - Material Application Rates
  - Striping Speed
  - >> Weather Parameters
- Provides detailed reports on a road by road basis.



# Materials: Binders with Optics



#### >>> One-Year Maintenance Materials

- Traffic Paint Waterborne or regular dry, using paint as binder and standard beads.
  - Most widely-used material.
  - >>> Lowest initial cost marking.
  - >>> Lasts one year.
  - >>> Best used as a maintenance marking on low ADT roads in poor condition or when budget constraints dictate.



#### >>> One-Year Maintenance Materials

- > Sprayable Thermoplastic Granular material melted to ~400° before application to road.
  - >>> Formulated to spray at 30-mil thickness with standard beads producing an overall 40-mil line.
  - Dest used as maintenance marking on high ADT roads in poor condition or when budget constraints dictate.
  - Lasts one year dries in less than one minute.
  - >>> Fast dry time virtually eliminates tracking.
  - Fast dry time virtually eliminates coning or long convoys.



- Plural Component Liquids Resin and catalyst components are mixed at the gun nozzle prior to being sprayed on the road.
  - Pump meters ensure exact mix.
  - Lasts 3 to 5 years.
  - Std beads produce better reflectivity than one year materials.
  - Double-drop optics produce a higher level of reflectivity.
  - Std beads with elements produce an even higher level of reflectivity that is WET REFLECTIVE, as well.
  - Markings should be recessed.
  - Best for new construction or pavements paved within 5 years.
  - Can be used as a longline or special marking.



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- Types of Plural Component Materials
  - >>> Epoxy Original plural component. Lasts 3+ years.
  - Modified Urethane (MU) Better than epoxy in color retention with a slightly longer life.
  - Polyurea Superior color retention, longer life vs. epoxy or MU. Lasts five years.
  - MMA Originally used in the Pacific Northwest. Now formulated to work well in the Michigan climate. Similar in performance to polyurea.



- 100 mil Thermoplastic Granular material melted to ~400° before application to road.
  - Same optic options as plural components.
  - 100 mils thick best to recess for maximum service life.
  - >>> Lasts five years when recessed.
  - >>> Bond created by melting into pavement surface.
  - Only use on new asphalt or asphalt three-years old or less.
  - Can be used as a longline or special marking.



- Cold Plastic Tape Markings that that are supplied in rolls of varying widths.
  - >>> Precoated, pressure sensitive adhesive "sticks" to road.
  - Can be manufactured with wet reflective optics.
  - >>> Lasts up to 10 years when recessed.
  - MDOT uses recessed, WET REFLECTIVE cold plastic for skip lines on new freeways.
  - >>> Can be used as a longline or special marking.



- Preformed Thermoplastic Combines attributes of thermoplastic and cold plastic tape.
  - Comes in varying widths, colors and shapes.
  - >>> Used as special markings at intersections, bike paths, airport runways and taxiways.
  - Manufactured in any color can be custom per project.
  - Slow to apply.
  - Used only as a special marking.



# Selecting Appropriate Materials



## >>> Know What Affects Service Life

- Assuming that materials are applied according to specifications:
  - Type of binder used one year or multi-year marking
  - >> ADT
  - >>> Surface applied marking vs. recessed marking
  - Condition of pavement



#### >>> Considerations

Type of Marking

**Desired Service Life** 

**Condition of Pavement** 

**Initial Application Cost** 

Snow Plowing Philosophy Annualized
Application Costs

Level of Desired Delineation

Recessing vs. Not Recessing



#### >>> Consider:

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### >>> Keep in Mind...

- Different materials can be used on same road.
- Use long-life materials for special markings.
- Accident data shows where higher delineation is needed.
- Materials are determined by pavement condition.
- Try to recess long life materials on new pavements.
- A second application of a recessed, durable marking after the original five-year service life means a road is striped only twice in 10 years.
- When a project is federally funded, the direct cost to the agency is dramatically reduced.



#### >>> Consider: A Selection Matrix

#### **Guide to Appropriate Longline Pavement Marking Materials**

Assumption:

**Bare Pavement Policy** 

Minimum Level of Delineation - Nighttime Presence

All Multi-Year Materials to be Recessed

-	SCENARIO 1		SCENARIO 2		SCENARIO 3	SCENARIO 4	
Type of Pavement	Asphalt or Concrete	Asphalt or Concrete	Asphalt or Concrete	Asphalt or Concrete	Asphalt or Concrete	Asphalt or Concrete	
Condition of Pavement	Poor	Poor	Good	Good	Good	Good	
Budget for Safety	N/A	N/A	No	No	Yes	Yes	
Average Daily Traffic	Low	High	Low	High	N/A	N/A	
Wet Reflective	N/A	N/A	N/A	N/A	No	Yes	
Appropriate Material	PAINT with STD Optics	40 mil STP with STD Optics	PAINT with STD Optics	40 mil STP with STD Optics	Any Multi-Year Material with Double Drop Optics (No 100 mil Thermoplastic on concrete)	Any Multi-Year Material with STD Bead with Elements (No 100 mil Thermoplastic on concrete)	



### >>> Anticipated: Bid Prices

		A C C C L	Bid Price:				
	LESS THA	N.			CDEATED T	HAN	
	20,000 L		20,000 - 50,0	00 LET	GREATER THAN 50,000 LFT		
	SURFACE APPLIED	RECESSED	SURFACE APPLIED	RECESSED	SURFACE APPLIED	RECESSED	
PAINT							
WITH STD BEADS	\$0.20		\$0.10		\$0.05		
SPRAY THERMOPLASTIC							
WITH STD BEADS	\$0.30		\$0.20		\$0.15		
MODIFIED URETHANE							
WITH DOUBLE DROP BEADS	\$0.55	ADD \$0.50	\$0.50	ADD \$0.45	\$0.45	ADD \$0.40	
POLYUREA							
WITH DOUBLE DROP BEADS	\$0.65	ADD \$0.50	\$0.60	ADD \$0.45	\$0.55	ADD \$0.40	
MMA							
WITH DOUBLE DROP BEADS	\$0.75	ADD \$0.50	\$0.70	ADD \$0.45	\$0.65	ADD \$0.40	
100 MIL THERMOPLASTIC							
WITH DOUBLE DROP BEADS	\$0.65	ADD \$0.50	\$0.60	ADD \$0.45	\$0.55	ADD \$0.40	
MODIFIED URETHANE							
WITH BEADS AND ELEMENTS	\$0.70	ADD \$0.50	\$0.65	ADD \$0.45	\$0.55	ADD \$0.40	
POLYUREA				1.0			
WITH BEADS AND ELEMENTS	\$0.80	ADD \$0.50	\$0.75	ADD \$0.45	\$0.65	ADD \$0.40	
MMA							
WITH BEADS AND ELEMENTS	\$0.90	ADD \$0.50	\$0.85	ADD \$0.45	\$0.75	ADD \$0.40	
100 MIL THERMOPLASTIC	5						
WITH BEADS AND ELEMENTS	\$0.80	ADD \$0.50	\$0.75	ADD \$0.45	\$0.65	ADD \$0.40	
COLD PLASTIC TAPE							
WET REFLECTIVE	\$2.75	ADD \$0.50	\$2.50	ADD \$0.45	\$2.25	ADD 50.40	



# In a Perfect World...



#### >>> Use the Best Material All the Time

Using recessed – WET REFLECTIVE durables provides twenty-four hour a day, seven day a week, three-hundred sixty-five day a year delineation – day or night, rain or shine.

But...



# Reality:

# Budgets Ultimately Determine Materials Selection

# Imperative:

You MUST Get What You Pay For



#### >>> Get What You Pay For: Specifications

- Set specifications that are reasonable and you are able, and willing, to enforce.
- The four requirements of a pavement marking spec:
  - Binder and optic application rates.
  - Striper speed during application.
  - Weather parameters.
  - Convoy requirements and line protection.
- All four must be met simultaneously to...

Get what you pay for.



### >>> Get What You Pay For: Contractor





- Vet your striping contractor.
  - Consider MDOT prequalification for contractor and equipment.
  - Met references from other agencies and material suppliers.
  - Remember, every profession has its small share of unethical folks.



### >>> Get What You Pay For: Inspection

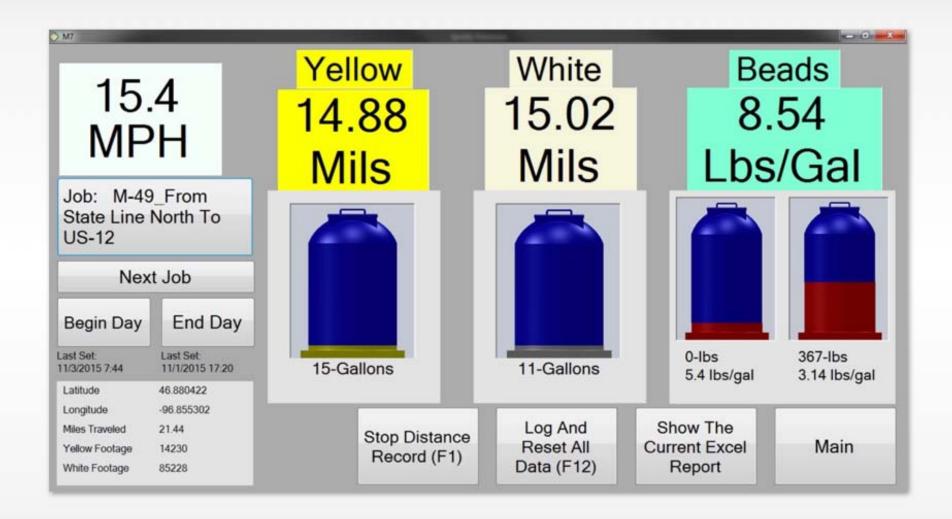
- Since pavement marking takes up such a small percentage of an agency's time, inspectors with an in-depth knowledge are few.
- Many agencies don't have the manpower to support a constant on-site inspector.
- Even the most experienced equipment operator or inspector cannot tell the difference between 14 gal/mile and 16 gal/mile on the fly.



- Data Logging System (DLS)
  - >>> Provides accurate information on all specification parameters on a road-by-road basis.
  - Information can be provided via real time or printed reports.
  - Captures more data accurately with less chance of human error.
  - MDOT requires use of DLS on all region-wide striping contracts.
  - >>> When enforced, appropriate penalty provisions ensure you'll only pay for what you get.
  - The actual cost to the agency is approximately 3/10,000 of a cent per 4"LFT. That equates to merely \$150 on a project of a half-million LFT.



### >>> Data Logging System (DLS)





### >>> Data Logging System (DLS)





CONTRACTOR NAME / ID#:	PK		Seq#:	6525	7035	6525-B
DATE:	7/28/2015 12:00:00 AM		Total Yellow 4in:	- 0	- 0	- (
TRUCK #:	581		Total White 4in:	- 0	- 0	- (
FOREMAN:			Total Yellow 6in:	- 0	- 0	- (
			Total White 6in:	78,950	63,792	94,095
			Total White 12in:	- 0	- 0	- (
SEQ#	ROUTE	BMP-EMP	DIRECT	CL//EL	START TIME	END TIME
Null	Null	Null	Null	Null	8:00 AM	5:00
6525	91US-31_SCL to M-88	0-18.298	South	EL	07:52:25	08:11:23
6525	91US-31_SCL to M-88	0-18.298	South	EL	08:11:23	08:11:47
6525	91US-31_SCL to M-88	0-18.298	South	EL	08:11:23	08:31:10
6525	91_US-31_SCL to M-88	0-18.298	South	EL	08:31:10	08:31:34
6525	91_US-31_SCL to M-88	0-18.298	South	EL	08:31:10	08:50:18
6525	91US-31_SCL to M-88	0-18.298	South	EL	08:50:18	08:50:39
7035	92_US-31_CLTL Taper N of GT Resort to NCL	8.826-15.029	South	EL	08:50:18	09:10:36
7035	92_US-31_CLTL Taper N of GT Resort to NCL	8.826-15.029	South	EL	09:10:36	09:11:00
7035	92_US-31_CLTL Taper N of GT Resort to NCL	8.826-15.029	North	EL	09:10:36	09:27:09
7035	92_US-31_CLTL Taper N of GT Resort to NCL	8.826-15.029	North	EL	09:27:09	09:27:30
7035	92_US-31_CLTL Taper N of GT Resort to NCL	8.826-15.029	North	EL	09:27:09	10:18:15
7035	92_US-31_CLTL Taper N of GT Resort to NCL	8.826-15.029	North	EL	10:18:15	10:18:36
6525-B	91_US-31_SCL to M-88	0-18.298	North	EL	10:18:15	10:37:27
6525-B	91_US-31_SCL to M-88	0-18.298	North	EL	10:37:27	10:37:53



6530	6615	6620	6945	6965	6640	6560	6540	7745	7755
- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
35,012	45,792	44,033	8,727	20,579	69,066	26,009	58,730	- 0	59,237
- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0	- 0
YEL GAL/MI	WHT GAL/MI	YEL MILS	WHT MILS	BEADS LBS/ GAL	AVG SPEED	AIR TEMP	PVMT TEMP	DEW POINT	HUMID
NaN	NaN			Null	Null	Null	Null	Null	Null
NaN	NaN			7.78	18.00	73.00	81.00	61.00	67.00
NaN	24.13	-	14.66	7.78	18.00	73.00	81.00	61.00	67.00
NaN	NaN	0-00		7.81	18.00	76.00	76.00	62.00	62.00
NaN	23.59	-	14.33	7.81	18.00	76.00	76.00	62.00	62.00
NaN	NaN	-	-	7.83	18.00	79.00	85.00	64.00	59.00
NaN	23.58	120	14.33	7.83	18.00	79.00	85.00	64.00	59.00
NaN	NaN	070	-	8.14	18.00	80.00	90.00	64.00	55.00
NaN	23.81	- 1	14.47	8.14	18.00	80.00	90.00	64.00	55.00
NaN	NaN		-	8.57	17.00	81.00	88.00	64.00	54.00
NaN	23.11	5.00	14.04	8.57	17.00	81.00	88.00	64.00	54.00
NaN	NaN	14.5	-	8.05	18.00	85.00	95.00	65.00	45.00
NaN	23.33	-	14.18	8.05	18.00	85.00	95.00	65.00	45.00
NaN	NaN	- 1		8.96	18.00	83.00	90.00	67.00	55.00
NaN	23.46		14.25	8.96	18.00	83.00	90.00	67.00	55.00



			l'a				
Yellow 4in	White 4in	Yellow 6in	White 6in	White 12in	YEL VENDOR-BATCH #	WHT VENDOR-BATCH #	BEAD VENDOR-BATCH#
25			-		EmptyFirstLine	Nullnull	Nullnull
		¥	-		ennis 1505y0317	ennis 1505y0317	potters 112214
			26,416.00		ennis 1505y0317	ennis 1505y0317	potters 112214
		-	-	-	ennis 1505y0317	ennis 1505y0317	potters 112214
			52,803.00		ennis 1505y0317	ennis 1505y0317	potters 112214
18			-		ennis 1505y0317	ennis 1505y0317	potters 112214
- 4		- 2	78,950.00		ennis 1505y0317	ennis 1505y0317	potters 112214
	**				ennis 1505y0317	ennis 1505y0317	potters 112214
14	-		26,420.00		ennis 1505y0317	ennis 1505y0317	potters 112214
					ennis 1505y0317	ennis 1505y0317	potters 112214
18			43,023.00		ennis 1505y0317	ennis 1505y0317	potters 112214
- 0	2	2	_		ennis 1505y0317	ennis 1505y0317	potters 112214
35			20,769.00		ennis 1505y0317	ennis 1505y0317	potters 112214
154					ennis 1505y0317	ennis 1505y0317	potters 112214
			26,410.00		ennis 1505y0317	ennis 1505y0317	potters 112214



# Conclusion



#### >>> Conclusion

- Pavement markings are installed for the safety of motorists, pedestrians, bicyclists and workers.
- A myriad of striping materials are available to use.
- A multitude of factors dictate what to choose.
- Informed decisions allow for the right choice.
- Technology can provide 24/7/365 delineation day or night, rain or shine.
- Budget ultimately determines material selection.
- Enforcement of project specs increases the likelihood of a project's success.
- Most importantly get what you pay for.



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# Q & A



# Thank You





PARTNER BY CHOICE. SAFETY BY DESIGN.

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